

## PRIVACY POLICY

www.lisafourre.com is owned and operated by Lisa Fourre, LLC.

We have created this privacy statement in order to demonstrate our firm and continuing commitment to the privacy of personal information provided by those visiting and interacting with this web site. We hold the privacy of your personal information in the highest regard. The following discloses our information gathering and dissemination practices for this website.

We recognize the importance of protecting your privacy and our policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site. This policy will be continuously assessed against new technologies, business practices and our customers' needs.

### **What Information Do We Collect?**

When you visit this web site you may provide us with two types of information: personal information you knowingly choose to disclose that is collected on an individual basis and Web site use information collected on an aggregate basis as you and others browse our Web site.

## **1. PERSONAL INFORMATION YOU CHOOSE TO PROVIDE**

### **Registration Information**

When you register for any of our free products, services or newsletters you will provide us information about yourself, usually your name, email address, gender and relationship status. We use your gender and relationship status to customize our website and newsletter content to better serve your needs.

### **Credit Card Information**

If you choose to avail of our services, you may need to give personal information and authorization to obtain information from various credit services. For example, you may need to provide the following information:

- Name
- Mailing address
- Email address
- Credit card number
- Name on credit card
- Credit card billing address
- Business and home phone number

We do not store credit card details nor do we share customer details with any 3rd parties.

## **Email Information**

If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received by mail and telephone.

## **2. WEB SITE USE INFORMATION**

Similar to other commercial Web sites, our Web site utilizes a standard technology called “cookies” (see explanation below, “What Are Cookies?”) and web server log files to collect information about how our Web site is used. Information gathered through cookies and Web server logs may include the date and time of visits, the pages viewed, time spent at our Web site, and the Web sites visited just before and just after our Web site.

### **How Do We Use the Information That You Provide to Us?**

We will never share, sell or rent your personal information (including email address) to any third party.

Broadly speaking, we use personal information for purposes of administering our business activities, providing the products and services you requested, to process your payment, to monitor the use of the service, our marketing and promotional efforts and improve our content and service offerings, and for other lawful purposes. These uses improve our site and better tailor it to meet your needs.

Personally identifiable information or business information will not be shared with any 3rd parties except as required by law and except to the extent it is necessary to process transactions or provide services that you have requested.

Occasionally, we may also use the information we collect to notify you about important changes to our Website, new services, and special offers we think you will find valuable. You may notify us at any time if you do not wish to receive these offers by unsubscribing from our newsletter using the unsubscribe link contained in every newsletter. Alternatively, you can email us requesting to be unsubscribed using the email address provided in the newsletter.

If you are a registered user of any of our Websites and have supplied your email address, we may occasionally send you an email to tell you about new training or training updates you can access, solicit your feedback, or just keep you up to date with what’s going on with us.

We are committed to delivering only information and training we deem will be relevant and of benefit to you. We expect to keep this type of email to a minimum.

We take all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

## **What Are Cookies?**

A cookie is a very small text document, which often includes an anonymous unique identifier. When you visit a Web site, that site's computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each Web site can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a Web site to access the cookies it has already sent to you, not the cookies sent to you by other sites. Browsers are usually set to accept cookies. However, if you would prefer not to receive cookies, you may alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our site will not function as effectively when viewed by the users. A cookie cannot retrieve any other data from your hard drive or pass on computer viruses.

## **How Do We Use Information We Collect from Cookies?**

As you visit and browse our Web site, the site uses cookies to differentiate you from other users. In some cases, we also use cookies to prevent you from having to log in more than is necessary for security. Cookies, in conjunction with our Web server's log files, allow us to calculate the aggregate number of people visiting our Web site and which parts of the site are most popular. This helps us gather feedback to constantly improve our Web site and better serve our clients. Cookies do not allow us to gather any personal information about you and we do not intentionally store any personal information that your browser provided to us in your cookies.

## **IP Addresses**

IP addresses are used by your computer every time you are connected to the Internet. Your IP address is a number that is used by computers on the network to identify your computer. IP addresses are automatically collected by our web server as part of demographic and profile data known as "traffic data" so that data (such as the Web pages you request) can be sent to you.

## **Sharing and Selling Information**

We do not share, sell, lend or lease any of the information that uniquely identify a subscriber (such as email addresses or personal details) with anyone except to the extent it is necessary to process transactions or provide services that you have requested.

We disclose potentially personally-identifying and personally-identifying information only to those of our employees, contractors and affiliated organizations that (i) need to know that information in order to process it on our behalf or to provide services available at our Websites, and (ii) that have agreed not to disclose it to others.

Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using our Websites, you consent to the transfer of such information to them.

We will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to our employees, contractors and affiliated organizations, as described above, we disclose potentially personally-identifying and personally-identifying information, only when required to do so by law, or when we believe in good faith that disclosure is reasonably necessary to protect the property or rights of the Company, third parties or the public at large.

#### **How Can You Access and Correct Your Information?**

You have the right under the Data Protection Act to access the information which we hold about you. You may request access to all your personally identifiable information that we collect online and maintain in our database by contacting us through our website contact information.

#### **What About Legally Compelled Disclosure of Information?**

We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights. We may also disclose account information when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating our Terms of Service or to protect the safety of our users and the Public.

#### **What About Other Web Sites Linked to Our Web Site?**

We are not responsible for the practices employed by Web sites linked to or from our Web site or the information or content contained therein. Often links to other Web sites are provided solely as pointers to information on topics that may be useful to the users of our Web site.

Please remember that when you use a link to go from our Website to another web site, our Privacy Policy is no longer in effect. Your browsing and interaction on any other web site, including web sites, which have a link on our Website, is subject to that Web site's own rules and policies. Please read over those rules and policies before proceeding.

#### **Your Consent**

By using our Web site you consent to our collection and use of your personal information as described in this Privacy Policy. We reserve the right to amend this privacy policy at any time with or without notice.

#### **Our Commitment To Data Security:**

Please note that your information will be stored and processed on our computers in the United States. The laws on holding personal data in the United States may be less stringent than the laws of your Country of residence or citizenship. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we

have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

### **Choice/Opt-In/Opt-Out**

This site allows visitors to unsubscribe so that they will not receive future messages. After unsubscribing we will discontinue sending the particular messages as soon as technically feasible, usually within 24 hours. You may choose to stop receiving our newsletter or marketing emails at any time, by following the unsubscribe instructions included in any of our emails, by updating your communications preferences via our email service provider, or you can contact us via our website contact information.

### **Testimonials**

If you provide us with a testimonial, you give us your consent for the use of your name and the Service to be displayed on any of our Websites, or in our other marketing materials, together with the content of the testimonial that you provide.

### **Comments**

Comments and other content submitted to our sites may be saved on our servers or the servers of the platform that you left the comment on e.g. Facebook.

### **Surveys & Contests**

From time-to-time our site requests information from users via surveys or contests. Participation in these surveys or contests is completely voluntary and the user therefore has a choice whether or not to disclose this information. Information requested may include contact information (such as name and address), and demographic information (such as zip code, age level, gender or relationship status). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

### **Termination**

We may cancel or terminate your right to use some or any of our sites or any part of those sites at any time without notice, and at our discretion. In the event of cancellation or termination, you are no longer authorized to access the part or parts of the sites affected by such cancellation or termination. The restrictions imposed on you with respect to material downloaded from any of our sites, and the disclaimers and limitations of liabilities set forth in these Terms of Service, shall survive.

### **Children's privacy**

The Website is not intended for use by children under the age of 17. We will not knowingly collect personal information from children under the age of 17. If we discover that a child has provided us with personal information, we will use reasonable efforts to delete this information.

If you have reason to believe we may have accidentally received personal information from a child under the age of 17, please immediately submit details through our contact page.

### **About the Privacy Policy**

The entire contents of this Privacy Policy should be read in conjunction with our [Terms and Conditions](#) & [Disclaimer](#) both of which can be found on our website.

If you do not understand any of the contents in this Privacy Policy, or if you have any questions or comments, we invite you to contact us via our website contact information.

### **Acquisition or Changes in Ownership**

In the event that the web site (or a substantial portion of its assets) is acquired, your information would be considered part of those assets, and may be part of those assets that are transferred.

### **Policy Modifications**

We may change this Privacy Policy from time to time. If/when changes are made to this privacy policy, we will email users who have given us permission to do so. We will post any changes here, so be sure to check back periodically. However, please be assured that if the Privacy Policy changes in the future, we will not use the personal information you have submitted to us under this Privacy Policy in a manner that is materially inconsistent with this Privacy Policy, without your prior consent.